

Curriculum Vitae

Prof Dr Mohamed Khalifa

Associated professor - Minia University



Personal Information	Mohamed Ahmed Khalifa Ahmed
Full Name	محمد أحمد خليفة أحمد
Date and place of Birth	Born in El-Minia City, Egypt, in 5/6/1977 من مواليد مصر محافظة المنيا الخامس من يونيو عام ١٩٧٧
Nationality	Egyptian مصر
Gender	Male ذكر
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Address العنوان	<i>Minia University</i> جامعة المنيا <i>Faculty of specific Education</i> كلية التربية النوعية <i>Mass Communication Department</i> قسم الإعلام التربوي <i>Post code 61519</i> رقم بريدي
Language	<ul style="list-style-type: none">• Arabic language (Native)• English language (very good) reading and writing.• German good reading and writing
Education	<ul style="list-style-type: none">• 2020 Associated professor at Minia University• 1995- 1999 Bachelor Degree (BA)• 1999 –Obtained BA with grade: Excellent with First Honor Degree from faculty of specific Education- Department of Mass Communication-Press branch-El Minia University.• 2001 – 2003 Diploma of Mass Communication with very good degree, at Institute of High Studies- Department of Mass Communication, Ain Shams University, Egypt• 2004 (M.A Master Degree - Grade: - (Excellent)• Title of M A: - (The Role of Political Article in Partial Newspapers in Political Socialization for young people), Ain Shams University, Institute of High Studies- Department of

	<p>Mass Communication- Supervision prof Dr Mohamed Muawad Ibrahim the director of the institute.</p> <ul style="list-style-type: none"> • 2005 Diploma of Mass Communication with very good degree, Department of Media Education, Faculty of Specific Education Ain Shams University, Egypt. • 2008 full fund scholarship from Egyptian Government(Cultural affairs & Mission Sector) for 4 years to study PhD in Germany in Mass Communication at institute for Communication and Media Studies, IFK, TU Dresden University, Germany . • 2011 Obtained Doctoral Degree in Communication Science from the Institute of Communication and Media Studies at the Technical University of Dresden- Germany. The Title of PhD” Students’ Exposure to Political News on the Internet and Political Awareness: A Comparison between Germany and Egypt” with good degree.
<p>Employment Record and work Experience</p>	<ul style="list-style-type: none"> • 1999 -2004: Working as Demonstrator at Mass Communication and Press Department, Faculty of Specific Education, El Minia University. Egypt. 2004 to present: Working as Teaching Assistant with Mass Communication and Press Department, Faculty of Specific Education, El Minia University. Egypt.
<p>Experiences and activities</p>	<ul style="list-style-type: none"> • Working in the field of media training for students of the mass communication department since 1999. • Working as journalist in many local newspapers and news-gathering and writing. 1997 - 2004. (University magazine, Sot Elminia, Alaiam El Asrya, • 2009 training in Radio Arabisk in Frankfurt.Germany. • Experience in the computer science (ICDL Certificate), modern technology, news, and photography. Online media • International Communication Association (ICA) Membership 2010 until 2011. • 2020 Associated professor at Minia University

<p>Courses and certificates</p>	<ul style="list-style-type: none"> • Effective communication. • Effective Presentation. • The use of technology in teaching. • Effective teaching. • Ethics of the teaching profession. • Quality assurance and accreditation. • International Toefl 2006. • Germany course 400 Hours in (German Institution for German Language, 43 El Ansar St., Dokki, Giza, Egypt 2006.
<p>International Conferences attended</p>	<ul style="list-style-type: none"> • The 60th Annual Conference of the International Communication Association, Intercultural and Development Communication, “Does Al Jazeera provides contra-media-flow information? How the Iranian elections and its consequences were framed on Al Jazeera Arabic and CNN International”. Singapore, June 22–26, 2010 (full text presentation with Susan Schenk M.A). <p>The 60th Annual Conference of the International Communication Association Intercultural and Development Communication, the “Two Tales” of Marwa El Sherbini: A Comparative Content Analysis of Egyptian and German Newspapers”, Singapore, June 22–26, 2010 (Poster). With Anna-Maria Schielicke M.A. & Cornelia Walter M.A. IFK institute.</p> <ul style="list-style-type: none"> • Kommunikation und Politik" der DGPUK conference Mannheim University 11. to 13. February 2010 with two posters (1- How the Iranian election and its consequences were framed on Al Jazeera Arabic and CNN International in German language with Susan Schenk M.A. <p>2-“Two Tales” of Marwa El Sherbini: A Comparative Content Analysis of Egyptian and German Newspapers with Anna-Maria Schielicke M.A. & Cornelia Walter M.A, IFK institute.).</p>

- Membership of ICA international communication association membership in 2010.
- Association board member compassion of Charity of the Social Insurance in El-Menia city from 2005 until now.
- A founding member of the Marwa El-Sherbini center for Education and Culture in Dresden -Germany from 2009 until now.
- Participation in organizing the media conference for Egyptian ambassador in Dresden after Marwa El Sherbini accident with TU Dresden and IFK institute.
- 2010 participation in video workshop at IFK institute and preparing film about international students at TU Dresden (Wo bleibst Du? Or where are you?)
- 11-01-2011 participation in workshop about Citavi program at TU Dresden, Germany (how to search online and how to write scientific paper for PhD or „Programm für Lehrende: Literatur richtig verwalten und Wissen effektiv organisieren – Ein Einstieg in die Recherche, Dokumentation und Publikation mit Citavi“im Institut für VWL.
- The 2011 conference of the IAMCR (International Association of Media and Communication Research, Istanbul, Turkey, from 13-17 July 2011. The conference theme is “Cities, Connectivity and Creativity.” paper entitled “The Use of Online Political News among Youth and their Political Awareness & Civic Activities: Comparison between Egypt and German” co-authored with Prof. Dr. Wolfgang Donsbach ” accepted as “ Poster Sessions”
- Kolloquium des Nachwuchsnetzwerkes politische Kommunikation (NapoKo), Dresden, 23. - 25. Juni 2011“

2014 Member of The Arab European Association for Communication Researchers" <http://www.areacore.org/members.html>

International Publications	<ul style="list-style-type: none"> 2011 “Does Al Jazeera make a difference? The framing of the Iranian election 2009 by Al Jazeera Arabic and CNN International “in Global Media Journal, German Edition .Vol. 1, No.2, Autumn 2011.
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Local Publications

تاريخ صدورها	اسم الدورية أو المؤتمر	اسم البحث	م
العدد الواحد والعشرون – السنة السابعة أكتوبر - ديسمبر ٢٠١٨ ISSN 2314-8721 Arab Impact factor 1,48	مجلة بحوث العلاقات العامة "الشرق الاوسط" دورية علمية محكمة باشراف علمي من EPRA الجمعية المصرية للعلاقات العامة. http://jpr. epra.org. eg/home?lang=ar	التغطية الإعلامية لإنجازات الحكومة المصرية خلال الفترة من ٢٠١٤ الي ٢٠١٨ و علاقته بصورتها الذهنية وتشكيل الوعي السياسي لدي الشباب. <i>Media Coverage for Egyptian Achievements from 2018 to 2018 and its Relationship with its mental Image and Forming Political Awareness for youth.</i>	١
العدد الثاني والعشرون – السنة السابعة يناير ٢٠١٩ ISSN 2314-8721 Arab Impact factor 1,48	مجلة بحوث العلاقات العامة "الشرق الاوسط" دورية علمية محكمة باشراف علمي من EPRA الجمعية المصرية للعلاقات العامة. http://jpr. epra.org. eg/home?lang=ar	الاعلام الجديد بين التضليل والتنوير السياسي – دراسة ميدانية علي عينة من شباب الجامعات المصرية. <i>Tools of New Media between Misleading and Political Enlightenment: A field Study on a Sample of Egyptian Universities Student's</i>	٢
العدد الاول يناير ٢٠١٩	مجلة بحوث الاعلام وعلوم الاتصال. دورية علمية محكمة يصدرها معهد الجزيرة العالي للاعلام وعلوم الاتصال بحث فردي	تطبيق أنشطة الإعلام التربوي في حملات التسويق الاجتماعي للتوعية بأخطار التدخين بين طلاب المدارس – دراسة تطبيقية على طلاب المدارس الثانوية. <i>Applying Activities of Educational Information in Campaigns of Social Marketing for raising consciousness with Smoking Dangers between Schools Student's: Field Study on Students of Secondary Schools.</i>	٣
العدد السابع عشر يناير- مارس ٢٠١٩ رقم الايداع الموحد ١٨٩٧١ الترقيم الدولي ISSN 2356-9158	المجلة العلمية لبحوث الصحافة- تصدر عن كلية الاعلام جامعة القاهرة	استخدام مواقع التواصل الاجتماعي لدى الشباب وعلاقته بالعزلة الاجتماعية والاعتراب النفسي لديهم، الفيس بوك أنموذجا. <i>The Effect of Using Social Networks Site on Youth and it's Relation with their Social Isolation and Alienation.</i>	٤

<p>العدد ٦٧ أبريل يونية ٢٠١٩ رقم الايداع الموحد ٦٠٦٠ الترقيم الدولي ISSN 1110-5836</p>	<p>المجلة المصرية لبحوث الاعلام_ تصدر عن كلية الاعلام جامعة القاهرة</p>	<p>٥ دور استخدام إستراتيجية التعلم التعاوني في أنشطة الإعلام التربوي لتنمية مهارات التفكير الابتكاري لدى تلاميذ المرحلة الإعدادية. The Role of using strategy of cooperative learning in activities of educational information for developing skills of creative thinking for prep stage students.</p>
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